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## HAWKE® CHANGES THE INDUSTRY WITH NEW TURKEY OPTICS AT NWTF

## Get Hands-On with The Best Turkey-Hunting Scopes and Sights at the Hawke Optics Booth (#2156) and Get Entered To Win a \$4k Sweepstakes Package!

<u>Hawke<sup>®</sup> Optics</u>, a worldwide leader in quality sporting optics that perform outstanding in the field, will be at the NWTF Convention February 15 – 19, 2023 in Nashville, TN, (**booth #2156**). They have the latest and best turkey-hunting shotgun optics you will want to stop over and check out! Get behind these optics at the show and be sure to enter to win over a \$4,000 package of hunting gear from Hawke and industry partners while you're at their booth, too.

"Hawke is not changing the game; we're changing the entire industry! It's turkey hunting like never before," said Paige Shipe, Hawke Optics Marketing Manager. "Our new Turkey Dot scope sets a new standard for hunting performance. The Reflex Circle Dot Wide View hasn't even caught traction from last year's introduction, but with the addition of the new Turkey Dot, we blew everything you know about turkey hunting out of the water! They completely change the trajectory of the turkey market."

The Hawke Optics Vantage IR 1-4x20 Turkey Dot scope was designed from the ground up to be the ultimate turkey optic. It uses Hawke's new Turkey Dot illuminated reticle for extremely fast target acquisition. As a multi-power scope, you can use it on 1x for reflex shooting when the bird is in close. However, you also can zoom in at longer distances with up to 4x magnification. The new turkey scope has 4-inches of eye relief, capped low-profile ½ MOA turrets and a new quick acquisition glass-etched reticle with multi-stage illumination in both red and green. The 4 MOA illuminated center dot is surrounded by a circle that measures 10 inches at 25 yards, when on 1x magnification. The floating non-illuminated posts at 3, 6 and 9 o'clock give additional guides and level confirmation for improved accuracy and rapid target identification. Built on a 1-inch monotube chassis allows for a weight of less than 12 oz. It is nitrogen purged, shockproof, waterproof, and fog proof, and carries Hawke's Lifetime Warranty, so it can handle whatever you throw at it while you're chasing gobblers in any hunting conditions.

For hunters looking for a reflex sight, look for the Hawke Reflex Circle Dot Wide View with a 2 MOA Dot / 35 MOA Circle. This red dot sight has 25-layer multi-coated optics for clarity and eight levels of brightness to adapt to your conditions. It has long battery life from the included CR2023 battery, and the sight will go into standby mode if it detects that it hasn't moved for 5 minutes. Being a reflex sight, eye relief is extremely generous, and the Weaver-rail mount allows you to place the sight wherever it best fits your shotgun and shooting style.

The NWTF show will be one of your last chances to enter Hawke's \$4,000 sweepstakes. They have teamed up with six industry partners to offer a huge product package giveaway. You don't have to be present to win, but you do have to enter at the NWTF show. This is a chance you don't want to miss, so be sure to head to **booth #2156** for more information. Stop by, get your hands on the latest Hawke Optics turkey hunting gear, and get yourself in the running for some great prizes. See you at the show!

## About Hawke

#VISIONACCOMPLISHED. Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength and precision; Hawke optics blend iconic design, exceptional engineering and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at <u>www.hawkeoptics.com</u>.

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